



HOSTING SOLUTIONS

IaaS Hosting Provider 3W Infra Deploys Genie Networks' GenieATM Solution to Optimize Its Global Network Traffic

3W Infra, a fast-growing Infrastructure-as-a-Service (IaaS) provider focused on delivering highly customized hosting, streaming and networking infrastructure to customers worldwide, has deployed Genie Networks' GenieATM solution for advanced network traffic visualization and optimization while protecting the rapidly expanding global network against DDoS attacks.

3,000 Dedicated Servers

Since its inception, 3W Infra's IaaS infrastructure under management has grown to include more than 3,000 dedicated servers while its global network now exceeds 160 Gigabit/sec (Gbps) of available network bandwidth; the company maintains double the amount of network capacity to enable massive scalability. Its fast-growing customer base already includes some of the largest Internet, broadcasting and cloud services companies in Europe and beyond.

3W Infra has deployed GenieATM for advanced network traffic visualization and quality enhancement of its global network. By gathering network-wide traffic flow records from 3W Infra routers, GenieATM's centralized intelligence system analyzes, classifies and generates pre-defined traffic reports based on 3W Infra's network topology (Home, Neighbor, Sub-Network, Backbone and Customer). In addition, the GenieATM acts as an 'authoritative source' to 3W Infra customers when inquiring certain information of their network, whether it is to check the amount of traffic or to identify unusual traffic patterns; the operators can view the reports within seconds and create an informative and comprehensive overview to customers.

DDoS Protection

GenieATM also protects the whole network on a 24/7 basis against DDoS attacks and other malicious attempts to disturb the network. Traffic anomalies such as DDoS attacks, protocol misuse, dark IP traffic or worms can be detected within seconds. Genie Networks states that their flow-based DDoS solution has been market-proven by many large CSPs worldwide for its highly effective and efficient protection system.

"The GenieATM reports are great," said Murat Bayhan, CEO and founder of 3W Infra. "As we plan to uphold the 100% uptime track record for 3W Infra's global network, GenieATM enables us to select the right carriers to provide best performance. Automated tasks/triggers help us to decrease human interaction. We have experienced that customers love the Genie reports, as they are clear and easy to understand. Just the name Genie makes sure they never question the content of the reports."



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About 3W Infra

Founded in 2014 by some Internet and hosting industry veterans, 3W Infra is a pure-play Infrastructure-as-a-Service (IaaS) hosting provider headquartered in Amsterdam, the Netherlands. The company's enterprise-grade hosting solutions - tailored to the specific needs of each customer - are engineered for scalability and cost-efficiency, with cloud-enabling services including dedicated servers, colocation, IP Transit, and high-level customer support with remote hands.

As a fast-growing company aiming for sustainable growth, 3W Infra has already 3,000 physical servers under management, while its global network now exceeds 160 Gigabit/sec (Gbps) of available bandwidth. 3W Infra's customer base includes some of the largest Internet, broadcasting and cloud services companies in Europe and beyond.

To learn more about 3W Infra, visit: www.3winfra.com.

About Genie Networks

Founded in June 2000, Genie Networks provides networking and security solutions for optimizing the performance and lowering the operation costs of large networks. Headquartered in Taipei, Taiwan, the company has its R&D center located in Taiwan with regional offices in Beijing, Shanghai, Tokyo, and Taipei.

Genie Networks' GenieATM product lines leverage IP Flow technologies to provide customers network-wide visibility into data traffic trends and in-depth traffic attributes, enabling them to better plan, manage and engineer their networks.

Another product line includes Genie Agile 4000 - a high performance SDN switch compliant with the OpenFlow protocol that offers hardware throughput with software functionality and flexible programmability. Genie Networks markets its solutions through a combination of direct sales force and channel partners worldwide.

To learn more about Genie Network, visit: www.genie-networks.com.

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