



HOSTING SOLUTIONS

IaaS Hosting Company 3W Infra Unveils Global Startup Accelerator Program

Amsterdam, the Netherlands, 20 December 2017 – 3W Infra, a fast growing Infrastructure-as-a-Service hosting provider from Amsterdam with global operations and more than 4,000 dedicated servers under management, announces the launch of a startup accelerator program for innovative, Internet-savvy companies around the world with scalable IaaS hosting needs. With its global scope, the 3W Infra Startup Accelerator Program is intended to help drive growth for startups by offering free and subsidized IaaS hosting infrastructure, engineering resources, and executive mentoring.

The 3W Infra Startup Accelerator Program is aimed at cloud service providers (CSPs), Managed Service Providers (MSPs), Internet Service Providers (ISPs), app development companies and other early-stage, Internet-savvy companies in the process of raising capital, building their businesses and finding ways to accomplish sustainable and scalable business growth.

The Startup Accelerator Program has a global scope and will be run out of 3W Infra's flagship data center in Amsterdam, Switch AMS1. This facility is built for high energy-efficiency and features a calculated pPUE figure of 1.04. Its data center design makes use of patented indirect adiabatic cooling technology and hot aisle containment. Combined with the highly redundant 2N power configuration, this data center would cater to the uptime needs of startups with demanding applications.

"As a former startup ourselves, founded in 2014, we are keenly aware of pretty much all startup requirements for transforming an idea into a profitable business," said Roy Premchand, Managing Director 3W Infra. "We've also experienced fast-paced and high growth within the 3W Infra organization where we had to scale-up almost instantly from about 3,000 up to 4,000 dedicated servers under management, so we know what it takes to successfully support startups with ultra-scalable IaaS hosting infrastructure when needed."

Entry-Level to HPC Workloads

Packed with all kinds of IaaS hosting products and services for tech startups, the 3W Infra Startup Accelerator Program provides startups the opportunity to significantly reduce their primary IT infrastructure cost levels while saving money for further company investments and growth.

The incubated startups will get free and subsidized access to 3W Infra's wide portfolio of IaaS hosting infrastructure including colocation as well as dedicated servers – from entry-level servers to packages with the power to support demanding cloud environments with high-performance computing (HPC) workloads. 3W Infra also offers accelerator program startups access to its proprietary and highly redundant global network featuring high bandwidth capacity.

To qualify for the 3W Infra Startup Accelerator Program, startups need to have a unique business proposition with a scalable business perspective. When selecting startups for the accelerator program, 3W Infra will also pay close attention to the skills of team members and founder(s), the viability of their business-plan and operations, and the companies' infrastructural and organizational investments up until now.

Engineering Services

"With the 3W Infra Startup Accelerator Program, we want to get up-and-coming tech startups on 3W Infra's platform of IaaS hosting solutions early on and invest in their sustainable and long-term success," added Mr. Premchand. "We acknowledge that every tech startup has its individual requirements though, so we won't offer



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them a one-size-fits-all program. Instead, we have established a framework and a menu with all kinds of IaaS hosting options and support.”

3W Infra is also able to add subsidized engineering support services to the Startup Accelerator Program packages through its ‘Remote Hands’ engineering service. This managed service provides ‘remote hands’ onsite, whether a data center is located in Amsterdam, London or Frankfurt. It also includes data center neutral relocation services for IT infrastructures housed in data centers located in the Amsterdam region, Frankfurt and London.

The announcement follows the news that 3W Infra attained its ISO/IEC 27001:2013 certification for Information Security Management together with Payment Card Industry Data Security Standard (PCI DSS) compliance - validated by an independent third-party IT audit company. The certifications achieved would help 3W Infra ensure that they have enterprise-grade controls in place to protect startups’ customer information and payment data while safeguarding business continuity.

About 3W Infra

Founded in 2014 by some Internet and hosting industry veterans, 3W Infra is a global Infrastructure-as-a-Service (IaaS) hosting provider with great engineering knowledge and skills headquartered in Amsterdam, the Netherlands. The company’s enterprise-grade, ISO/IEC 27001:2013 and PCI-DSS certified hosting solutions are tailored to the specific needs of each customer. 3W Infra’s infrastructural solutions are engineered for scalability and cost-efficiency, with cloud-enabling services including colocation, dedicated servers, IP Transit, and high-level customer support. These solutions come with 3W Infra’s Remote Hands including Relocation engineering services at the world’s main Internet hubs in Amsterdam, Frankfurt and London.

As a fast-growing company aiming for sustainable growth, 3W Infra serves a dynamic array of different customer types with a variety of needs. The company’s flagship data center in Amsterdam features one of the lowest calculated pPUEs in the industry (1,04), which is highly energy-efficient. 3W Infra has a significant amount of colocation customers and more than 4,000 dedicated servers under management, while its global network now exceeds 160 Gigabit/sec (Gbps) of available bandwidth. 3W Infra’s customer base includes some of the largest Internet, gaming, broadcasting and cloud services companies in Europe and beyond.

To learn more about 3W Infra, visit: www.3winfra.com

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